

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End Semester (Alternative/Physical) Examination-2078
Master of Business Administration (MBA)
Semester - III

Subject: International Business Strategy
Full Marks: 50 Pass Marks: 25

Course Code: MGT 536
Time: 3:00 Hours

You are required to answer in your own words as far as applicable.

Attempt all of the following Questions:

5×10=50

1. Many risks and complexities exist in every business; especially these risks and complexities are more in international business. In this regard describe the modes of international business and enumerate the risks & complexities associated with international business. [5+5]
2. What is FDI? Briefly explain the theories of FDI. [3+7]
3. Mention the concept of the regional economic integration (REI) and why the countries should join REI. Write down the level of REI in details. [2+4+4]

OR

- Discuss the principles, opportunities and challenges of WTO and UNCTAD. [5+5]
4. Compare and contrast the various theories of international trade and explain which theory you consider the best with reasons. [6+4]
 5. Discuss the various political and legal systems and their implication in international business. [5+5]

OR

What are the various alternative strategies to internationalize into foreign markets? Explain each of them in the terms of their suitability and risks. [5+5]

The End