

Mid-West University  
**Examinations Management Office**  
Birendranagar, Surkhet  
End Semester (Alternative/Physical) Examination-2078  
Bachelor of Hotel Management (BHM)  
Semester - II

---

Subject: Tourism Economics

Course Code: BHM 323

Full Marks: 50 Pass Marks: 25

Time: 3:00 Hours

---

*You are required to answer in your own words as far as applicable.*

**Attempt all of the following questions:**

**5×10=50**

1. Define tourism industry. Discuss the roles of tourism and hospitality industry for the development of Nepalese economy. [2+8]
2. Explain the relationship between leisure and recreation. [10]
3. a. What are the various sources of tourism finance? [5]  
b. State the objectives of tourism enterprises. [5]

**OR**

- Discuss the different types of tourism and hospitality products. [10]
4. What is tourism satellite account? Explain the concept of tourism satellite account. [2+8]
  5. Explain the various methods of investment appraisal in public and private tourism and hospitality sectors. [10]

**OR**

What is meant by monopoly? How is equilibrium price and output determined in monopoly market in short run time period? [2+8]

**The End**

