

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End Semester (Alternative/Physical) Examination-2078
Bachelor of Travel and Tourism Management (BTTM)
Semester - IV

Subject: Entrepreneurship Development in Travel and Tourism
Full Marks: 50 Pass Marks: 25

Course Code: BTTM 345
Time: 3 Hours

You are required to answer in your own words as far as applicable.

Attempt all of the following Questions:

5×10=50

1. a. Define entrepreneur & explain the characteristics of a successful entrepreneur. [2+3]
b. Define Tourism Entrepreneurship & explain its role & importance in Nepal. [2+3]
2. a. What do you understand by women entrepreneurs? Explain the characteristics of a woman entrepreneur. [2+3]
b. Mention any five differences between business & social entrepreneurship. [5]
3. a. What do you understand by instructional support for tourism & hospitality? Explain its importance. [2+3]
b. List any five government institutions supporting tourism in Nepal & explain any three of them. [5]

OR

- What are the functions of entrepreneurs? Explain in detail. [10]
4. What are the emerging trends in Tourism Entrepreneurship? [10]
 5. Define creativity & explain the process of creativity in tourism. [10]

OR

Explain entrepreneurship motivation & the factors which motivate a person as an entrepreneur. [10]

The End