

Mid-West University
Examinations Management Office
Birendranagar, Surkhet
End Semester (Alternative/Physical) Examination-2078
Bachelor of Travel and Tourism Management (BTTM)
Semester - IV

Subject: Tourism and Environment
Full Marks: 50 Pass Marks: 25

Course Code: BTTM 342
Time: 3 Hours

You are required to answer in your own words as far as applicable.

Attempt all of the following Questions:

5×10=50

1. a. How can environment and tourism be linked? [5]
b. What is global warming? How does it disturb tourism? [5]
2. a. Write a short note on i) Carbon Foot Print ii) Eco Lodges [2.5+2.5]
b. How can we measure key performance in EIA? [5]
3. a. How can we maximize level of coordination among business partners in tourism? [5]
b. Can tourism contribute to urban beautification? How? [5]

OR

- How can we do effective waste management in tourism? Presenting examples discuss how this particular example will benefit the industry. [10]
4. How do you see environmental practices as part of CSR in the tourism industry? Elaborate in global and local perspective. [10]
 5. What is 7R's principle in the waste management? Explain with examples [10]

OR

Write an essay on responsible tourism as the step forward. [10]

The End